

[Insert Logo If Available, Otherwise Delete]

[Current Date]

[Chorus Name]

[Name of PR Contact]

[Contact Number]

[Contact Email]

Barbershop Chorus Showcases Harmony at Local Show

[City, State] — The members of [Chorus Name] wish for you to join them as they showcase a special lineup of songs in an exciting and fun performance held at [Time], [Day, Date] at [Location]. This local performance is special, because [annual show? send-off show? fundraiser show?].

Some of the tunes you may recognize, while others you may be experiencing for the first time. Either way, you'll enjoy a repertoire performed in the barbershop-style with four-part harmony.

"If you've not experienced the unique style of barbershop before, you're in for a real treat," said [Name], [Title] with [Chorus Name]. "And even if you have, you'll not want to miss this show!"

The performance will also feature [insert info about quartets or local guests].

"This is a special American art form that these singers are working to preserve and promote. We know you'll enjoy its distinct sound and harmonies," said James Donaldson, vice president of Marketing and Public Relations for the Dixie District.

The chorus has been a part of the community for [#] years and is comprised of local men who wish to preserve and share their passion for barbershop singing. The group meets [rehearsal time and day] each week, and they are always ready to welcome new members.

For anyone interested in hearing more about [Chorus Name], the upcoming performance will be a great time to see what they are about and learn more. After the show, take some time to meet-and-greet with members of the chorus.

For more information about this event, or to learn more about [Chorus Name], contact [Name] at [Phone Number] or [Email].

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FYI

[Chorus Name]

[Concert Name]

[Time], [Day, Date]

Tickets: [Cost]

Established [Date or Year], the [Chorus Name] is made up of [#] members, all who wish to encourage and preserve the traditions of barbershop singing. This chorus is a part of the Dixie District, which is one of the 17 geographical districts of the Barbershop Harmony Society throughout the United States and Canada. The Dixie District supports barbershop chapters and quartets in eastern Arkansas, Alabama, Georgia, Mississippi and Tennessee.