

[Insert Logo If Available, Otherwise Delete]

[Current Date]

[Chorus Name]

[Name of PR Contact]

[Contact Number]

[Contact Email]

Barbershop Chorus Sweetens Holiday with Singing Valentines

[City, State] — As a way to celebrate Valentine’s Day, the members of [Chorus Name] will be offering singing valentines between [Time] a.m. and [Time] p.m. [Day, Date].

The chorus is currently accepting reservations for a barbershop quartet to go and serenade your sweetheart at home, school, place of work or any location around [City, County or Location Limitations].

“This is such a fun way to show you care,” said [Name], [Title]. “No matter the age, people love to receive one of these special valentines.”

As part of the reservation, singing valentine recipients will be honored with an acapella song in the barbershop-style, sung by a quartet, as well as [a rose and chocolates, a holiday-themed gift, whatever you are offering].

“This unique gift is a wonderful way to celebrate Valentine’s Day. And so often, it entertains coworkers, friends or anyone within hearing distance! It is something they remember for years to come,” said James Donaldson, vice president of Marketing and Public Relations for the Dixie District.

The chorus has been a part of the community for [#] years and is comprised of local men who wish to preserve and share their passion for barbershop singing. The group meets [rehearsal time and day] each week, and they are always ready to welcome new members.

For anyone interested in ordering a quartet for a singing valentine from [Chorus Name], please contact [Name] at [Phone Number] or [Email].

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FYI

[Chorus Name]

[Time], [Day, Date]

[Cost of Singing Valentine]

Singing Valentines include a quartet [and whatever gift included]

For more information: [Contact Name, Number, Email]

Established [Date or Year], the [Chorus Name] is made up of [#] members, all who wish to encourage and preserve the traditions of barbershop singing. This chorus is a part of the Dixie District, which is one of the 17 geographical districts of the Barbershop Harmony Society throughout the United States and Canada. The Dixie District supports barbershop chapters and quartets in eastern Arkansas, Alabama, Georgia, Mississippi and Tennessee.